



A good listener? No, we're looking for a great listener.

Seeking: Research Director- Halifax or Moncton

We're looking for someone with keen insight and the ability to take the multi-message complexity of research and refine it into solid answers. Part methodical. Part inquisitive. All action. Is that you? Then you could be our next Research Director. We're renowned for the empowering insights we provide our clients. We only recruit the best and brightest. That's how MQO Research has become one of Atlantic Canada's largest and most respected research firms with offices in St. John's, Halifax, Moncton, Charlottetown and our newest office in Toronto. Our client list speaks for itself. Do you see yourself as part of this team? Then listen closely... we... want... you.

MQO is seeking a senior research professional to work with our Maritime based team. We are looking for someone focused on career growth. One of the key focuses of this position will be on growing new and established client accounts. This position will report into the President of MQO Research.

Roles and Responsibilities will include...

- Managing a suite of research clients in the Maritime Provinces. This will include executing all aspects of a research project including methodology and questionnaire/guide design, analysis, and reporting/presentation in partnership with a broader research team
- Conducting qualitative research (i.e. moderating focus groups) for clients
- Playing a key role in the growth and development of client accounts
- Conducting business development in the NS/NB/PEI market and actively contributing to a revenue and profit margin target
- Managing and mentoring junior research staff

Qualifications should include...

- 7+ years of experience in market research, either on the supplier or client side
- In-depth understanding of quantitative and qualitative research methodologies, with experience in design through to report presentation
- Undergraduate business or other relevant degree from a recognized post-secondary institution
- Masters degree in business/commerce or social science considered an asset
- Experience and success in new business development and proposal preparation
- Experience in focus group moderation and qualitative research an asset
- Experience in marketing considered an asset
- Entrepreneurial thinking, strong presentation and interpersonal skills, proven client management skills

Innovation. Strategy. Precision. Expertise. Initiative. Insight. These are all the things for which MQO is known – things our clients expect and deserve. Driven by career growth? Let's talk. Email your application to join-our-team@m5.ca, stating position title "Research Director" by September 30, 2016.

As part of Group m5, MQO Research is at the forefront of marketing research in Atlantic Canada. This is a permanent, full-time position which will be located at our Halifax or Moncton office and comes with a competitive salary, excellent benefits package, opportunities for professional development, summer hours and a health and fitness account. MQO Research is an equal opportunity employer.

www.mqoresearch.com